? P R E S S R E L E A S E?

PREMIER "GOLF GETAWAY PACKAGES" COME TO THE CHICAGOLAND AREA

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FOR IMMEDIATE RELEASE

Golf Club Masters, Inc. is excited to announce that premier "*Stay and Play*" packages are now available in the Chicagoland, Northwest Indiana and Lower Michigan areas.

Golfers and vacationers can experience, first-hand, red carpet service, luxurious hotel accommodations, challenging premier golf courses, and a variety of area attractions. Just <u>one</u> phone call and a short drive bring you to wonderful golf getaway packages, where you can choose between different locations and types of accommodations, and beautiful premier golf courses all within a short driving distance from the Chicagoland, Northwest Indiana and Lower Michigan areas.

Golfers may select any of the three locations and type of hotels: Radisson Hotel At Star Plaza, Merrillville, Indiana; Spring House Inn, Porter, IN; or Marriott's Courtyard, Valparasio, IN . **Golfers also determine which of the six premier courses they would like to play:** Briar Ridge Country Club, Schererville, IN; Innsbrook Country Club, Merrillville, IN; White Hawk Country Club, Crown Point, IN; The Brassie Golf Club, Chesterton, IN; The Course At Aberdeen, Valparaiso, IN; or Whittaker Woods Golf Community, New Buffalo, Michigan. One phone call is placed to 219-769-6311 (Radisson Hotel At Star Plaza's reservations department) to book hotel accommodations and tee times.

On these packages, golfers have an opportunity to play two private country clubs (Briar Ridge Country Club and Innsbrook Country Club) and four semi-private, upscale first-class golf courses and facilities. Details about the packages, area attractions, group events, a golf directory and so much more may be found by visiting the website <u>www.golfnowchicago.com</u>.

Golf Club Masters, Inc. (a management consulting company specializing in golf and country clubs) has developed these exciting packages with the help and support of Mike Williams, Regional Vice President of Operations for White Lodging Services Corporation (Hotel Management Corporation who operates over 80 hotels in the U.S.); Joseph Frasca, General Manager of the Radisson Hotel At Star Plaza (a White Lodging hotel), and Mont Handley, Senior Sales Manager of the Lake County Convention & Visitor's Bureau.

The overall goal of Golf Club Masters in the development of these packages is to create greater awareness that the region around the *Lake Michigan* area is a great "golf destination" and to promote the many premier golf courses, hotels, and area attractions in the area. We feel that these packages and many area attractions will continue to draw Chicagoans to Northwest Indiana and Lower Michigan areas.