?PRESS RELEASE?

NEWEST PREMIER GOLF DESTINATION GUIDE AND WEBSITE RESOURCE MAKE THEIR DEBUT

Golf Club Masters, Inc. 3 North Court Street Suite B 345 Crown Point, IN 46307 Contact: Cheryl Justak Phone: 219-730-9132 Fax: 219-226-9177

cheryljustak@golfclubmasters.com

FOR IMMEDIATE RELEASE

Golf Now! Chicago, Chicagoland's Premier Golf Destination Guide, is the newest premier golf destination guide to make its debut in the Chicagoland area. Published by Golf Club Masters, Inc., (a management consulting and marketing company) this premier golf guide features information about fabulous golf getaway packages, information about Chicagoland area events and various golf programs, and a course directory of premier courses. The guide and website were recently introduced to Chicago concierges at some 40 top Chicago Downtown hotels at the Chicago Hotel Concierge Association Meeting on May 8th where they received rave reviews. This new guide and on-line resource at www.golfnowchicago.com is a great resource for the concierges who are asked many times to recommend great golf courses and to plan outings for their customers. Abigail Hart, Head Concierge at the Four Seasons Hotel, felt the guide would be a tremendous resource and asset for the concierges when helping their guests select the right courses to play. The on-line resource has an event planning section which will allow anyone to plan and book a golf outing using an inquiry form to make the process easier and more efficient.

The guide is making its way to many premier hotels, golf courses, visitor centers and local businesses. The guide features many wonderful courses and area attractions in the Chicagoland, Northwest Indiana and Lower Michigan areas. The courses featured in the first issue of the guide are excited to be a part of this venture and are looking forward to hosting many golfers to their facilities. They are also excited to be helping area concierges in providing special services to their visitors and guests.

<u>The guides are complimentary</u>. Anyone interested in receiving a copy of the Spring/Summer guide may order one through the website at www.golfnowchicago.com. The guide will be published twice a year with the fall issue coming out in late summer. Many more premier courses and area attractions will be featured in upcoming issues.

Advertising opportunities are available for the golf guide and website by contacting Golf Club Masters, Inc. at 219-730-9132 or info@golfclubmasters.com.