

BMW Championship



BMW Returns to Sweet Home Chicago Information

Chicago's golf fans will have an opportunity to see the world's best players compete again in 2010 as the BMW Championship—the third event in the PGA TOUR Playoffs for the FedExCup—returns to Cog Hill Golf & Country Club, Lemont, Ill., the week of Sept. 6-12.

The championship—conducted by the Western Golf Association—features the top 70 TOUR players as they compete for the final 30 spots in the TOUR Championship and a chance to win the FedExCup's top prize of \$10 million.

"With our championship's prime positioning as the penultimate PGA TOUR Playoff event, fans have the opportunity to witness first-hand one of the year's most memorable, entertaining weeks of golf competition," said Vince Pellegrino, WGA vice president of tournaments.

There will be no increase in ticket prices in 2010, Pellegrino added.

"We know that golf fans, like everyone in today's economy, are looking for value in their entertainment purchases," said Pellegrino. "One

way we can help is by not raising our ticket prices while offering fans an opportunity to watch the world's best golfers compete on the finest public golf course in Chicago. With Tiger Woods—our defending champion—joined by the TOUR's other top stars, we're looking forward to another exciting week of Playoff golf at Cog Hill."

All net proceeds benefit the Evan Scholars Foundation, which funds scholarships for caddies.

"Our fans are not only seeing the world's best compete on the golf course, they're helping deserv-



ing young men and women realize dreams of a college education," Pellegrino noted.

Since 1930, the Foundation has funded full tuition and housing scholarships to more than 9,500 deserving caddies. This year, 865 Evans Scholars are enrolled at 19 universities across the nation.



Tiger Woods celebrates his final putt on the 18th green to capture his second BMW Championship title, and his 5th win at Cog Hill.



Hospitality Tickets & Packages Available

Amenities for fans at the BMW Championship are among the finest offered on the PGA TOUR, with the championship earning “Best of Class” honors from the TOUR in 2008.

“BMW, the Western Golf Association and Cog Hill Golf Club are committed to making the fan’s visit to the championship enjoyable, informative and entertaining,” Pellegrino noted. “We are continuing to add enhancements to the overall spectator experience.”

With its commitment to quality on and off the course, the BMW Championship offers top tier golf competition at affordable prices.

Any day tickets are \$45 each, good for grounds and clubhouse admission any one day, Thursday through Sunday. Parking is free. In addition to any day tickets, the fan-favorite Weekly Badge option, at \$150, will again be offered, providing admission to the clubhouse and

grounds all seven days of tournament week. A new weekly option—the Corporate Ticket Book—has been added. The Corporate Ticket Book consists of seven any day tournament tickets, one for each day of the tournament, Monday-Sunday. The corporate ticket book, at \$165, is ideal for businesses that like the convenience of being able to distribute actual tickets to multiple clients over the course of the week.

The popular Family Foursome Pack also will return and again include four any day tournament tickets, four ticket and lanyard holders, one \$10 meal voucher good at any concession stand, a one-day VIP parking pass, and a merchandise discount coupon for \$175 (a \$245 value). The Family Foursome Pack will be limited to the first 1,000 purchases.

“The creation of the Corporate Ticket Book option and bringing back the Family Foursome Pack allows us to cater to two important groups of golf fans in Chicago—small businesses and families,” said Pellegrino.

For more information on the BMW Championship, or to order tickets at any time, visit the championship’s Web site at: www.BMWChampionshipUSA.com or call 847-724-4600.

Evans Scholars Foundation

This fall, more than 850 deserving caddies will attend colleges throughout the United States on a full tuition and housing grant from the Evans Scholars Foundation.

These recipients are called Evans Scholars, and their grant—valued at \$50,000 over four years—comprises one of the country’s most unique scholarships.

Most students attend one of the 14 universities where the Evans Scholars Foundation owns and operates a Scholarship House. In each House, they live and work together, electing chapter officers and running social and service activities.

